

Session #4: Quality Worship Services

Big Idea: Just a few simple (and free) changes to your Sunday morning service will help you reach more people and engage everyone who is attending.

4 Things to Evaluate

- Resources to help you evaluate (secret shopper - worship evaluation - guide to the welcome)

#1- Your language

- Speak to insiders as well as welcome outsiders
- You don't have to be "seeker sensitive" to speak to outsiders but you do have to slow down
 - Explain the weird things / Evaluate the language you use
 - Would a person who has NEVER been to church understand the language you use?
 - Vestibule / Pulpit / Washed in the blood
- It's ok to be Gospel Centric
 - The gospel is inclusive = it's for everyone
 - Address believers and non-believers differently and separately when needed
 - Explain next steps for both

#2- The Welcome and giving time

- Remove all the awkward (guide to the welcome in resources)
 - Welcome guests - mission + vision - what is going to happen - one next step
 - No announcements?
 - Ask: Does this NEED to be announced? 80% rule
 - How can we reduce the # of announcements made? Bulletin - Website - General QR code
- Giving is generosity not guilt
 - You don't need a second sermon
 - Highlight church's generosity - Why you give - How to give

#3- The sermon

- Big question: How long is long enough? Truth: It's probably already too long
 - Err on the side of shorter
 - Sample sermon outline in resources + Sermon frame
- People come for love and truth not a show
 - Ok to use illustrations - Ask someone if it lands
 - Ok to be creative but you don't have to be Disney
- Plan ahead in what you'll preach
 - Speak to needs more than your wants

#4- The flow of the service

- Start to finish
- How long overall? Too many songs?
- Our Flow (just A way, not THE way)
 - Countdown
 - Opening Song
 - Welcome
 - Song 2 + 3
 - 30 Sec Bump
 - Message
 - Reflect song + Communion
 - Wrap up - Next steps - giving
 - Doxology
 - Dismiss